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PROPOSED DIVISION NOTE:

A [] staffer has reported his suspicions that the West German polling institute EMNID is actively engaged in supporting West German intelligence operations. This suspicion is based on observations made during a visit to the EMNID Headquarters in Bielefeld and to its branch office in Bangkok including a discussion with the founder, owner and director of EMNID, Freiherr Karl-Geseg von STACKELBERG, who is a personal friend of the staffer. Although overt and conclusive evidence is lacking, the following are points supporting the staffer's conclusion:

A) Von STACKELBERG is very close to Economics Minister ERHARD and to President LUEKE; the EMNID Institute openly supports the political aims of ERHARD and apparently enjoys considerable favor, perhaps even financial subsidization among the powers that be in Bonn.

B) Survey research is seldom used by firms in the lesser developed countries and the use made by Western firms in those areas would not be sufficient to sustain the numerous branch offices of a technically competent institute like EMNID.

C) Third country researcher and members of EMNID's staff have commented concerning the ancillary activities, such as newspaper reporting of EMNID staffers overseas and the lack of training some of these staffers apparently have for EMNID work. While the staffer is convinced that von STACKELBERG is pro-American, he does consider it a possibility that due to the divergence of American and West German interest, particularly

in the Middle East, the intelligence activities of EMNID represent

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a potential danger to U. S. position in that area. The German Station has been informed of the above and an attempt is being made to shed more light on EMNID's true role through indirectly querying CARET of the Institute fuer Demoskopie, EMNID's rival in the polling field.

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17 June 63

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WEDNESDAY AFTERNOON, OCTOBER 2, 1963

Roper Ctr. Names Seven Professional Advisers to Board

At the annual meeting of the Roper Center's board of directors held in Williamstown last weekend, a board of professional advisers was appointed, it was announced today by Prof. Philip K. Hastings, Director.

On Board

Appointed to serve on the board are Prof. Marten Brouwer, Kermit Gordon, Prof. Fred Greene, Dr. Elisabeth Noelle-Neumann, Dr. Stein Rokkan, Prof. Jean Stoetzel, and Mr. Wyllis Wright.

The board takes the place of the advisory committee which was established at the time of the Center's founding in 1957. Both Mr. Gordon, who is now director of the Federal Bureau of the Budget, and Mr. Wright, librarian at Williams College, have been members of that committee since it was established.

Prof. Brouwer is a member of the department of psychology at the University of Amsterdam (Holland), and editor of the *IORDA Journal*, an international publication of opinion research data. Prof. Greene is the A. Barton Hepburn professor of government at Williams College.

Dr. Elisabeth Noelle-Neumann is a lecturer in sociology at the Free University of Berlin, and Director of the Institute für Demoskopie, one of the oldest German public opinion research firms. Prof. Stoetzel holds a professorship in social psychology at the Sorbonne in Paris, and is president of the Institut Français d'Opinion Publique.

\$3,000 in Gifts

Prof. Hastings also announced that the Center had received \$3,000 in gifts since July 1 of this year. Contributions of \$1,000 each have been made to the Roper Center in support of its operating costs by Ogilvy, Benson, and Mather, Inc., the United States Steel Foundation, Inc., and Young and Rubicam, Inc.

Dr. Hastings announced further that during the past year the Center had processed 681 requests from both American and foreign scholars. From 1957 to date, approximately 2,800 people have used the data and facilities located at the Center.

Also, it was announced to the board that during the past year the Center had been given nearly 700 additional studies by those survey organizations throughout the world cooperating with it. Of this total, over 500 studies were done in countries other than the United States. Survey materials from 39 countries are now located here.